

EBTC by the Numbers

How are we doing for membership? So far this year (to January 31) we have 153 members; last year we had 117 at January 31 (over a 30% increase). 2020 and 2021 were lost causes thanks to COVID. In 2022 EBTC had 333 members; 359 in 2023 and 348 in 2024. Of 2023 members, 103 did not renew in 2024. Ouch! But the Board has taken measures aimed to retain members. In 2024 we had 92 new members – good! But we also had 58 members who first joined in 2010 or earlier.

Not all EBTC members are kids. As a matter of fact, over 85% of members are over 50 years old. We have both Fitness and Social rides. Do we old folks ever go for a workout? YES! But overall, there were almost 3 times as many riders on Social rides. (Not all of those were short! We just take time to stop and chat now and then, often with coffee.)

Fitness/social ride registrations by when born			
When born	Fitness	Social	Total
pre-1960	211	1052	1263
60s	238	393	631
70s	20	123	143
80s	15	23	38
post-1990	41	13	54
Total	525	1604	2129

In January 2024 we had one event scheduled. This year we have 5 with over 70 registrations.

Of 193 events hosted by EBTC, 174 were rides (including 3 out-of-town trips), 11 were walks and 8 were social events. Ninety-nine members each registered for 8 or more events but over 100 didn't join us for any events. (Some had health issues, some are previous active members who no longer live nearby, etc. but others ...?)

Not all members actually live in Edmonton.

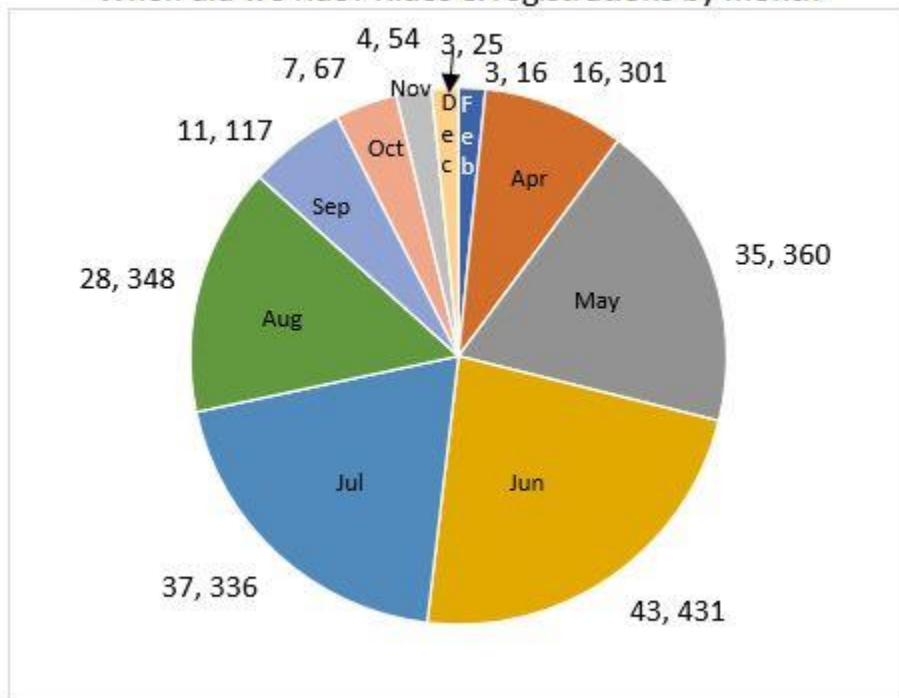
Where do members live?	
Location	# members
Edmonton	243
Sherwood Park	36
St. Albert	28
Sturgeon County	7
Beaumont	4
Leduc	4
Spruce Grove	4
Elsewhere	22
Total	348

When do we do what?

Number of Events/Rides and Registrations by Month

Month	# events	event reg	# rides/walks	ride/walk reg	avg reg per ride/walk
Feb	6	115	3	16	5.3
Apr	16	301	16	301	18.8
May	35	360	35	360	10.3
Jun	44	440	43	431	10.0
Jul	37	336	37	336	9.1
Aug	29	399	28	348	12.4
Sep	11	117	11	117	10.6
Oct	7	67	7	67	9.6
Nov	5	94	4	54	13.5
Dec	3	25	3	25	8.3
Total	193	2254	187	2055	11.0

When did we ride? Rides & registrations by month



We have rides at various times of day and days of the week. When do we ride?

